

**Siskiyou Media Council Minutes**  
**Board of Directors**  
**Regular Meeting Minutes for 9/17/2020**  
**SMC Studio, 616 S. Weed Blvd, Suite C, Weed 9:00 AM**

**I. Call to order** by Pres. Richard Dinges. at 9:04 am

**II. Roll Call and Approval of the Agenda -**

**Board Present:** President Richard Dinges, Director Rennie Cleland, Director Anna Guzman

**Staff Present:** Executive Director Elijah Sullivan, Studio Manager John Tomlinson, Technical Adviser Dave McAdams

**III. Approval of the Agenda:** Motion was made by Director Cleland, seconded by President Dinges. Ayes: all in favor. Nos: none

**IV. Approval of the 8/13/2020 minutes:** Director Larue moved to approve, seconded by Pres. Dinges. Ayes: all in favor. Nos: none.

**V. Public Comments:** President Dinges thanked SM Tomlinson and ED Sullivan for their work on the Memorial Tree Dedication Ceremony video for College of the Siskiyous. He was told that over 1,000 people watched it stream live on the COS Facebook page. Director Guzman asked if someone from the SMC would be available to record a community cleanup event in Weed that she was participating in the following morning. ED Sullivan agreed to contact Dylan Paoli to see if he was available at the last minute. ED Sullivan recommended keeping Paoli busy because he was becoming competition for the SMC in the freelance scene.

**VI. Financial Reports:** President Dinges reported that the financial situation had not changed substantially from the previous month, and he would get together with ED Sullivan for another round of billing to the cities, probably in the next week. Director Cleland motioned to approve the financials and Director Guzman seconded.

**Approval of the Financials:** Ayes: all in favor. Nos: none.

**VII. Executive Director Report:** ED Sullivan reported a busy month: the COS Memorial Tree Dedication video is the first of many videos lined up to shoot for clients. A new promo for the U.S. Census was also contracted and completed a couple of weeks prior. ED Sullivan thanked SM Tomlinson for his work on those productions. A video for COS's Maker Space project was also in the planning stages, as was a series of promos for Great Northern Services and Youth Empowerment Siskiyou. The meeting with the County Board of Supervisors went well, he reported, but ultimately they ended up deciding against having their meetings broadcast, with no explanation given. President Dinges and SM Tomlinson weighed in for a discussion about whether the SMC would record these public meetings without permission, with President Dinges ultimately deciding to continue discussions because he would prefer to have the blessing of all the supervisors. ED Sullivan and Artistic Advisor Paris Petrick also attended the orientation seminar for North State Giving Tuesday. ED Sullivan wanted to focus on inviting other non-profits to participate in our NSGT broadcast to strengthen relationships and cross-promote. Director Guzman suggested GNS and the Siskiyou Childcare Council as possible participants. SM Tomlinson suggested focusing on the groups that were the recipients of the most funding in the last NSGT cycle.

**VIII. Program Director Report:** PD Sullivan reported that everything was operating normally. The only possible interruption was during a brief power outage in Weed.

**IX. Studio Director Report:** SD Tomlinson reported that Arthur Aday and Therese Swenson were continuing the record new shows. However, he was still having constant problems with the current studio equipment, which were a source of constant frustration. He reminded everyone that new, functional, easy to use equipment was urgently needed, which TA McAdams had researched.

**X. OLD BUSINESS**

**A. Discussion and Possible Action: Disbursement of \$2,000 Fund for New Computer.**

Since the last meeting, ED Sullivan, SM Tomlinson, TA McAdams, and AA Petrick had a series of meetings where it was realized that the money might be better spent on new studio equipment, which would free up the studio computer for use as the new editing computer. TA McAdams conducted exhaustive research and came up with options for three budget levels. After some discussion, the middle option was selected. It allowed for a partial conversion from a software-driven setup to a hardware-driven one, leaving the door open to eventually acquiring the remaining hardware from the third, more expensive option. President Dinges motioned for the previous fund of \$2,000 be raised to \$2,200, and the motion was seconded by Director Guzman.

**XI. NEW BUSINESS**

**A. Discussion and Possible Action: Adding Signatories to Bank Account.** President Dinges noted the need for new signatories to be added to the account, and asked the board for their feedback on whether this was the right moment to transition to a new account as Mechanics Bank. Despite Tri Counties Bank being helpful in the past, President Dinges noted, Mechanics Bank appeared to be friendlier towards the SMC's needs. President Dinges suggested closing the Tri Counties account and transferring funds. Director Guzman offered to begin collecting the paperwork to open the new account at Mechanics Bank with President Dinges, ED Sullivan and Directors Guzman, Cleland, and LaRue as signatories. President Dinges made the motion, which was seconded by Director Cleland. Ayes: all in favor. Nos: none.

**XII. Calendar: Discussion and set dates on Google Calendar** – Technical Advisor McAdams shared a Google calendar for the SMC. He has already put the Next Board Meeting into the calendar: October 8th, 9:00 AM, TBA location (Zoom or office).

**XIII. Round Table Discussion for next Agenda:** Due to audio problems, it was unfortunately very difficult to hear the discussion that took place at this point. Evidently it was a discussion about ED Sullivan's status as a contractor, as well as an extended conversation led by Director Cleland regarding options to receive money from a new fund that will help struggling businesses. Director Cleland would be meeting with George Jennings later that day.

**XIV. Meeting was called to Adjourn by Board Pres. Dinges.**

**Adjourn time 10:03AM**

Respectfully Submitted by  
Elijah Sullivan  
Program Director/Acting Recording Secretary

**Next SMC Board Meeting: October 8th, 2020**

