

**Siskiyou Media Council Minutes**  
**Board of Directors**  
**Regular Meeting Minutes for 6/20/2019**  
**SMC Studio, 616 S. Weed Blvd, Suite C, Weed 9:00 AM**

**I. Call to order** by Richard Dinges - President at 9:07 am

**II. Roll Call and Approval of the Agenda -**

**Board Present:** President - Richard Dinges, V-Pres. Paris Petrick, Director Rennie Cleland

**Staff Present:** Bruce Deutsch - Executive Director,

**III. Approval of the Agenda:** Motion was made by Director Cleland, Second by Director Petrick.

Ayes: All in favor

No's: None

**IV. Approval of the May 23<sup>rd</sup> minutes:** Motion was made by Director Cleland, Second by President Dinges

**V. Public Comments:**

Public present: Producer, Therese Swenson would like to approach the local newspaper, as she stated that public access, news, and free speech is critical in America right now, she would like to set up a table next to SMC to give out newspapers at the fair in August. Secondly, she would like to film 3 minute PSA's on each subject (i.e. Police Academy, Theater) to help students who are undecided or want to switch classes. She also shared that the in-house, CCTV in the college would continuously play our channel, asked that the college once again play our channel. She believes public access will have a revival. She would like to show old shows with Jim Parker as a lead up. Discussion about outlying towns has a monthly news shows. Producer, John Tomlinson then discussed bringing in the Newspaper as a catalyst for our stories about local news. Therese then spoke about the STAGE bus service: the free day and the pass for summer and stated that this would be good information for the channel. Discussion then turned to possible shoot times in the studio. John then sated he could come in on Fridays. Discussion then shifted to CTE and Bruce's vision. Rennie then discussed "long distance learning," and the fact that the grant of \$25,000k was approved for the college. And, the fact that Dr. Schoonmaker is a community builder, and how he wants to bring the county together. He feels that collectively this brings the county together. Later Therese mentioned that money could be found with memberships from cannabis growers, filming their plight as documentary. Later still, Therese suggested we visit any Saturday to Ashland's Public Access Station. Later, there was discussion of Fourth of the 4<sup>th</sup> of July shoot, and about putting up Democracy Now at the end of the meeting, John Tomlinson introduced himself. Then Michael Howell introduced himself.

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\*\*Upon Director Petrick's request, President Dinges made a motion to move item A of new business up, so as to address the public's questions with her presentations. Director Petrick seconded.

**IX. New Business:**

- A. Director Petrick read the "SMC Outlying News Pitch." Discussion about how, where, when. Then Director Petrick presented the SMC Promo, and the new episode of Siskiyou Spotlight with David Theno. It was well received. Therese shared that she had a list of former producers that she would share with us.
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**VI. Financial Reports:** President Dinges stated that the financial report would be determined at a future date, and ready for Rennie later in the week. President Dinges said he did not have all the deposits to reconcile the accounts. By July 1<sup>st</sup> we billed out \$5200 for the cities, and another \$2000 for Caltrans. Then in July we should have the college funding.

\*\*Producer, Elijah Sullivan arrived, followed by Producer, Michael Howell soon after. This led to introductions.

**VII. Executive Director Report:** Exec. Dir. Deutsch spoke about our domain name. We are under the company Domains by proxy, his research shows that we are under privacy. He suspects our .org is under Happy Dog Domains and it is behind in payment. President Dinges stated that he spoke with him, and the check for them was written and being signed today. He suggests that we get one more noise cancellation mics. Goal going forward is to reach out to Paula Reynolds, Kim Freeze, Ray Kellar, and Nicole Soga Smith.

**VIII. Old Business:**

- A. **Update: Membership/Sponsorship Drive:** President Dinges stated that he and Director Petrick are working on changing/streamlining membership letter. They discussed the need to go out and win memberships once the website is in place.
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\*\*President Dinges made a motion to move item D of new business up, as Elijah Sullivan needed to leave early. Director Petrick seconded.

**IX. New Business:**

D. Discussion of the absence of Program Director, Sara O'Mara, determining how to move forward with Sara having moved to another state without speaking to the board about continuing her work remotely. Elijah disclosed that Sara had directed him to take over programming Yreka, which he done for the last few weeks, and that he could be her alternate, without discussing these choices with the board. After discussion, it became general consensus that Siskiyou County Public Access should be operated by those living in Siskiyou County. It was also noted that Sara was not in a position to make the determination to transfer duties without discussion with the board. President Dinges moved to terminate services from Sara. Exec. Dir. Deutsch recommended that Elijah become Program Director and Sara becomes the support person that we could call upon when needed. It was agreed upon that a sensitive letter would need to be written and sent to Sara.

President Dinges moved to put Elijah Sullivan in as acting Program Director. Director Petrick seconded.

Ayes: All in favor

No's: None

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**VIII. Old Business (Continued):**

- A. **Board Memberships:** ED Deutsch will be getting in touch with Paula Reynolds and Kim Freeze. President Dinges will be getting in touch with Gary and Rita King in Happy Camp. Possibly the owner from the Tree house.

- B. **Operations Protocols:** President Dinges and Director Petrick still working on them, taking some good protocols from Santa Cruz. ED Deutsch is also in process of creating manual and posted protocols for all business operations. PD Sara is creating a protocol for her position, and we will need to obtain that from her before termination.
- C. **Board of Supervisors Meeting:** Discussed pros and cons of presentation. Ultimately overall success was felt of securing \$1000 in funds.

**IX. New Business (Continued):**

- B. Discussion/Action: Tel-view Contract for the Channels on the Website – When the website is complete by July 1<sup>st</sup>, we will then vote to put the two channels up on our website. President Dinges would like to pay for the telvue service for the entire year rather than month to month. Talked about creating a budget.

Director Petrick moved to fund the additional cost of adding the two telvue channels to the SMC website once the SMC receives the funding from the college. (Sometime in July)

President Dinges seconded.

Ayes: All in favor

No's: None

- C. Discussion/Action: Purchase of Adobe Creative Cloud Licenses - President Dinges discussed purchasing 5 licenses at a later date when funding comes in.

**X. Next Board Meeting Decided on July 11<sup>th</sup>.**

The Meeting was Called to Adjourn By Board President Dinges

**Adjourn time 11:32am**

Respectfully Submitted by

Paris Petrick

VP of the board, standing in as Recording Secretary

\*\* Signifies a break in order