

- On December 15<sup>th</sup> our proposal to manage and operate YCTV<sub>4</sub> was approved by the Yreka City Council. City staff has submitted a draft contract to me for review, with a start date of February 6<sup>th</sup> and an annual contract rate of \$5800, payable in advance quarterly. Vince Reinig has requested that Northland Communications legal department generate a 12-month lease for a small production studio/office space in the Northland building on Miner Street in Yreka, at an initial monthly rate of \$300. Inventory of YCTV<sub>4</sub> equipment is in the works.
- The ad hoc advisory committee – Vince Reinig, Nathan Johnston, and Martin Spencer-Davies – will meet with me in the studio in the next week or so for the purpose of reviewing our current equipment and recommending equipment choices for a much needed equipment replacement and upgrade in both the COS studio and the small future studio in Yreka. I have requested from TelVue a range of system options for programming, broadcasting, and streaming online both stations (YCTV<sub>4</sub> and MCTV<sub>15</sub>) from our control room on the COS campus in Weed. (**Note:** The McConnell Foundation is once again offering their large equipment grant through Shasta Regional Community Foundation this spring. This is the equipment grant I have been aiming for; the proposal deadline is March 15.)
- Website design proceeds apace, with completion anticipated next month. COS Tech Services has indicated that, while they may have server room to host our website in the future, they cannot offer that service now. Our site will be hosted for the first year by Happy Dog Web Hosting, the owner of which has been working on our new site with the Ashland web designer from the outset.
- My sincere gratitude to Barbara, Greg, and Audra for responding to my request for up to 20 names of friends, current/former colleagues, community leaders, family members, etc. to whom I could send donation requests. I will distribute at our meeting hard copies of the letter that went out on January 20<sup>th</sup> to 35 households, and which will go out to more folks as their names are submitted. (Barbara and Audra have pledged to send me more names, and I have more in mind as well.) To date we have received a total of \$245 in donations from 4 recipients of the donation request. We also have two of our own PSAs running on MCTV<sub>15</sub>/mctv15.org requesting donations to what has now become known as our “2012 Winter Fund Drive.”
- Sara O’Meara is back in her payroll staff position, “Admin and Tech Assistant.” Sara is training with Audra to learn the role of Production Coordinator and, thanks to her previous cross-training, has taken over program uploading and broadcast scheduling of our content on MCTV<sub>15</sub>/at mctv15.org. She is also hard at work doing follow up calls to potential non-profit members and donors, and is gearing up for additional administrative support.
- The WHS journalism class “broadcast journalism field study” begins on Thursday, February 2<sup>nd</sup>. Many thanks to Mike Matheson, SUHSD Superintendent, for seeing to the insurance coverage required by COS in order for us to host the journalism students on campus.
- CSU Chico senior and local Mount Shasta resident Kevin Valenzuela completed a successful 60 hour Internship with SMC over his mid-winter break. He recorded a 60 second PSA about the Internship, which is currently running on MCTV<sub>15</sub>/at mctv15.org; a press release has been submitted to the south county paper about his work with us. I look forward to developing a well-utilized Internship program over the next year.
- I am in ongoing conversation with several non-profits and businesses about membership and/or underwriting opportunities with SMC, and non-profit membership invitations/brochures are going out to more “north county,” “south county,” and “all county” organizations this week.
- **MCTV<sub>15</sub> Programs:**  
Therese Swenson has re-upped as an MCTV<sub>15</sub> producer and has scheduled studio time for 12 shows this quarter, 4 of which have already been produced.
- **Siskiyou Video Productions:**  
I will attend the 2<sup>nd</sup> COS Enrollment Management Forum on Thursday, Feb 2, prepared to discuss ideas for SMC-produced video components in current recruitment efforts (website, promo, etc)

Respectfully submitted,

Deborra Brannon