

- **YCTV4:** Our new TelVue server hardware is installed in the Northland head end facility in Yreka – many thanks to Vince Reinig for setting it up! With Vince's help, I've been in correspondence with TelVue about information we need to complete the system set up. A new laptop with sufficient memory and speed will replace my aging office computer and be utilized to remotely upload content to the Yreka server. Matt Lattanzio – COS Network Administrator – is on board to help us on this end.
- **Spring Fundraiser 2013:** SMC staff is about to begin preparations for our spring fundraiser, to be held either the 2<sup>nd</sup> week in April or in late June. There are pros and cons to both timeframes...and we will decide during our staff workday on February 6<sup>th</sup>. I'm open to board suggestions regarding scheduling for this event.
- **Cougarcast!:** The students are excellent, very motivated, and great teammates in the studio, but it seems they're not getting the support they need during their class times at WHS. It's critical that we shift things in the direction of success and satisfaction for the students *and* that the protocols we established for our sanity and for production quality are followed. I'm very grateful to Sara for riding rough waters like a champ during the past couple of broadcasts. My efforts to get some "face time" with Mike Matheson have been hampered by the holidays and by the major District and school issues occupying his time and attention. One likely change will be that the students will come to COS every week – rather than two out of three weeks – so I can play a larger role in instruction and management.
- **Membership:** In the next couple of weeks we will videotape the underwriting spots for our first two Business Members – Snow Creek Studios and Northland Communications. Very exciting to prepare for the launch of our Business Membership drive, which will also include reaching out for new/renewing Non-Profit Members.
  - Business Membership:** I have about 20 businesses in mind for immediate contact, but this is an area in which board members can help tremendously. Your contacts in the business world may make a critical difference in the future of our organization! At our January board meeting I will talk about how to initiate membership conversations with your friends, colleagues, and associates.
  - Non-Profit Membership:** Sara has gathered sufficient data for us to approach about 50 non-profits in the county about SMC membership, a process scheduled for this quarter. Kudos to Sara for this effort and for maintaining excellent customer relations with our existing members.
- **Government Contracts:** I had a good meeting with Dunsmuir City Council member Ed Steele before the holiday break. He is excited about the work we are doing and expressed a strong commitment to making headway on an SMC contract with Dunsmuir. Once YCTV4 is up and streaming I will connect with the Montague City Council as well. They have expressed interest in hearing from me about our efforts, and I speculate that they will be amenable to a contract with us at some point.
- **Siskiyou Video Productions:** Kevin Citta, whose videos have been airing on MCTV15 for some months, is the part-time temporary SMC employee who will do videotaping/editing for SVP on an ongoing basis. He is currently working on shooting the first of the COS promotional videos, and will fold in the second one over the next month or so. Pusher, Inc. brought us in on a theatre production shoot this weekend at COS – thanks Nathan! The Siskiyou Arts Council has hired us to videotape the Poetry Out Loud finals at COS in early February. We will shoot and edit the project for SAC, and we have permission to sell DVD copies of the show.
- **MCTV15 Programs:** SMC staff has generated so far a list of 13 potential "Siskiyou Spotlight" shows. We will spend the beginning of this quarter lining up "the talent" and dates for both field and studio shoots, then move into production. My goal by late spring is to be producing two shows per month for airing on both YCTV4 and MCTV15. (Any interesting people or projects you'd like us to consider for these shows?)
- **Odds and Ends:** Martin Spencer-Davies installed the three studio production cameras donated to COS by Southern Oregon Public Television – they're VERY serious cameras, and he did a great job... Martin was also the recipient of SMC's "Outstanding Contribution" award for 2012, presented at the awards show produced by Ron Demele and his class on December 16. Thank you for everything you do, Martin!... Audra is bringing Great Northern staff into the studio on Jan. 30<sup>th</sup> for their first production as SMC members. Thank you, Audra!

Respectfully submitted,

Deborra Brannon