

➤ **YCTV4:**

- ✚ Matthew Lattanzio went up to the Yreka server and physically went over the server set-up and connections with Vince Reinig. After more consultation with TelVue, the port needed to embed the YCTV4 program schedule was opened. Nathan is proceeding with the final piece.
- ✚ Volunteers George Okomoto and Selma George are nearing completion of the Yreka library of show content. When finished, the boxes of catalogued DVDs will be moved to our Weed studio for continuing content upload.
- ✚ The Yreka VHS – DVD transfer equipment was checked out by Kat Blevins. Looks like we're now on track for George to continue this work. There are about 500 YCTV4 VHS tapes; only about 30% of them will be transferred to DVD.

➤ **Staffing:**

- ✚ Allison Scull has moved on to other opportunities, I have no immediate plans to hire a new admin assistant.
- ✚ Kat Blevins is filling a number of roles for SMC, including: training me in production and TriCaster procedures; editing video for SMC and for a few of our producers; fixing/troubleshooting equipment; and, uploading content to both our servers. Her help is of great value, and she and I are having a great time working together. She is also available to help me with admin overflow work as requested.

➤ **Membership/Gov't Contracts:**

- ✚ My appearance at the Dunsmuir City Council meeting has been postponed once again, to March 6th.
- ✚ The Siskiyou County Library plans to join as an SMC member in February; the County Clerk's office has already renewed at Platinum level; Dunsmuir Chamber + Klamath Basin Wildlife Refuge + Klamath Health Services are on track to renew; I have been in contact with other new and possible renewing members as well, and will continue those efforts.
- ✚ Plan to insert a flyer into the next Mount Shasta Chamber quarterly newsletter mailing about business memberships.
- ✚ Resolved a misunderstanding with Tom Odom, Siskiyou County Administrator, about the County's contribution in FY13/14. County departments will continue to be able to join SMC as independent members and SMC will continue to offer some services to the County as a courtesy (Bulletin Board presence managed by SMC, invitation to PSA Day in March).

➤ **Siskiyou Video Productions:**

- ✚ The GNC Childhood Obesity project was funded, John Cumming will be our contract videographer for 3 workshops currently in the planning stages.

- ✦ Our project proposal for a new Power Generation Program video for COS has been shelved by the new Career and Tech dean, Robert Taylor. This project was initiated by Marian Murphy-Shaw when she was interim dean.
- **MCTV15:**
 - ✦ My month-long effort to schedule a meeting about our MOU with the new COS Career and Tech dean paid off late in January. I will meet with him in February to begin the discussion; Greg and I will have subsequent meetings with him as necessary. Greg and I are working on bullet points for me to bring forward during the initial discussion.
 - ✦ It is unclear to me at present what path the college is pursuing here - except that the dean declared himself "...unclear what resources and funds the college was [sic] receiving from the MCTV 15 contract for the use of the TV studio." (email sent to me 1/27/14) It is possible that the administration is simply unaware of the fact that use of our equipment is what allows the college to run Media Communications courses, since the administration has completely turned over since we signed our MOU in 2005.
- **SRCF Equipment Grant:**
 - ✦ After much re-thinking, research, and consultation, all remaining grant funds were expended for equipment purchase in December. We have now a more or less "portable" studio which can be used on location (ie Siskiyou Golden Fair, business underwriting videography, etc) as well as in a Yreka studio once such a facility has been located and can be budgeted.
 - ✦ Our grant report was sent timely. I have not heard back from SRCF...and am considering "no news" to be "good news."
- **PSA Day:**
 - ✦ Many thanks to Rennie and Greg for attending our PSA Production Day on December 6th. Eleven PSAs were recorded, including one for the City of Yreka and three for the City of Mount Shasta. The day went very well – peaceful, efficient, with lots of good "connecting" conversations in the lobby as folks arrived.
 - ✦ Our next PSA Day will be in the middle of March, probably the 12th or the 19th. I will keep you apprised. It makes a big difference to have board members there to greet and talk with our members; I hope I can count on your support again in March!
- **Donations:**
 - ✦ Many thanks to Greg for fulfilling his donation pledge AND donating a further amount before the end of 2013.
 - ✦ Many thanks to Scott Valley Bank for fulfilling their \$1800 donation pledge on 1/31/14.

Respectfully submitted,

Deborra Brannon