

- **YCTV4:** Matthew Lattanzio (formerly COS Network Administrator tech) has agreed to do our TelVue tech work for both servers as needed. Our latest attempt to engage Northland's help in opening a port needed in order to embed the YCTV4 television schedule on our website went nowhere after a month of effort (thanks Nathan!). Taking Northland out of the picture wasn't possible until Matthew had left his full time position at COS, but now he's available. Vince has expressed his support of this new arrangement.
- **Staffing:**
  - ✚ I have not yet hired anyone to help in the administration end of things, but will move forward with that in early September;
  - ✚ Part time contract help has been engaged for scheduling both stations;
  - ✚ Before she moves to Canada this winter, Kat Blevins has agreed to finish training former ProCo Manny Mora and me to run the control room for public access productions; Kat will also edit for broadcast footage gathered this summer at the Fair and in the Salmon River Complex Fire base camps. She will do this on a contract basis.
  - ✚ Have a meeting set for Sun, August 25<sup>th</sup>, to meet with an experienced videographer/editor/public access person who is moving to Mount Shasta and would like to work with us. (Can report further on this at the board meeting.)
- **Swing Dance fundraiser 2013:**
  - ✚ Graphic artist Shery Larson created a fabulous poster for our inaugural event on the 21<sup>st</sup> (electronic copy included in board packet);
  - ✚ Swing dance clubs and calendars have been sent info;
  - ✚ Redding Searchlight and both Siskiyou County papers have been sent press releases, more to be sent weekend of Aug 24/25;
  - ✚ Dance Hall owner Melissa Rickard and dance instructors Rick and Peggy Nixon have sent info out to their dance student connections;
  - ✚ I have sent info out via email to about half our database; more to follow before the end of the month;
  - ✚ 6 restaurants are participating by providing large trays of hors d'oeuvres (Café Maddalena, Dogwood Diner, Hi-Lo Café, Wayside Grill, Strings, and the McCloud Hotel); and,
  - ✚ Alcohol license needs only Sheriff's signature to complete that process; we will sell wine by the glass, soft drinks, and Mt. Shasta Brewery beer at the dance.
- **Levine Jazz Fundraiser 2013:**
  - ✚ **Friday's October 4<sup>th</sup>** house concert will be hosted by Richard and Jackie Derwingson in Mount Shasta;
  - ✚ SMC will donate 30% of net proceeds from Friday's concert to a 501(c)3 of the Derwingson's choice; the remaining 70% will go to SMC;
  - ✚ October 4<sup>th</sup> is Mark Levine's 75<sup>th</sup> birthday! I'll include candles and cake in our hors d'oeuvres service;
  - ✚ **Saturday's October 5<sup>th</sup>** concert will be held in the old St. Mark's church – now called "Preservation Hall";
  - ✚ Am working with the Avery Theatre folks as possible partners in this; they're contribution would be drinks and hors d'oeuvres; and,
  - ✚ Shery Larson is working on the poster for this concert series.

- **Siskiyou Golden Fair 2013:**
  - ✚ The television commercial we generated for SGF's use on network television was very well received by the public – Cliff got “at least 50 texts,” he told me, from folks who were thrilled to have live footage of our own fair as promotion. We will create another commercial for next year's fair again as payment for our booth space.
  - ✚ This year I filmed lots of ag events, kids, a few interviews, and some fairly good B-roll footage as well as the “main events” like the rodeo, sprint car races, etc. Our shows (to be edited by Kat, per above) will be more diverse and of higher video quality this year.
  - ✚ I worked more than 50 hours (not including travel time) during the 5 days of Fair this year, monitoring the booth, filming out on the fairgrounds, and networking/promoting our memberships.
  - ✚ I ask that each board member plan to work one full 6 – 8 hour day at the Fair next year, staffing the booth so that the public can meet you and you can talk to folks about our organization.
  - ✚ Some ideas for enhanced booth attractions next year include: big flat screen TV streaming content and/or VOD selections, and arranging for 2 – 3 “studio interviews” at our booth each day...because that draws curious fair goers right over to the action!
  - ✚ Many thanks to Rennie and Greg and Barbara for helping at this year's booth.
- **Membership: Non-Profit/Gov't:** Yreka Kiwanis Club presentation in late June was successful. **Business:** Spot for Mt. Shasta Brewery is almost complete, and Snow Creek Studio spot has been running on both channels since August 16<sup>th</sup>.
- **Siskiyou Video Productions:**
  - ✚ Submitted a bid for video production to be included in a grant application by Great Northern – if approved, John Cumming will be the contractor
  - ✚ The second Fairchild Foundation lecture program will be filmed on September 19<sup>th</sup>; the first one has been airing on both channels according to a schedule published in the newspaper. John Cumming is the contractor.
  - ✚ Marian Murphy-Shaw approved a project to create a promotional DVD for the COS Power Generation Technician online program, and another one to do the same for the COS Admin. of Justice program. I will follow up with program directors and the new CTE administrator early this fall.
  - ✚ I am still working with Siskiyou County Public Health on a project description for videos about the Ca4Health outreach. Pusher, Inc. will be the contractor.
- **MCTV15:** John Cumming spent a morning with me in the soundstage white balancing the new studio cameras. While he does not want to do ProCo work, he will make himself available to help complete training for Manny and me.
- **Intern:** Our intern Sean Monaghan volunteered as cinematographer at the Fair; filmed and edited the WHS Athletic Hall of Fame project again this year; worked with Arthur Aday to upload and edit 5 or 6 new shows Arthur had taped in the field; got the Fire Science video to a “final draft” state; uploaded content to both servers; and was once again a friendly, reliable, skilled presence in the control room.

Respectfully submitted,

Deborra Brannon