

Minutes
SMC Board Meeting
ExperShare Offices
205 N. Mt. Shasta Blvd., Suite 500
Mt. Shasta, CA 96097
July 8, 2015

President Messer called the meeting to order at 9:00 AM.

Board Members

Present: Cleland, Dillmann, Dinges, Messer

Absent:

Public Comment: DeLeon spoke about his concerns on public access; Therese Swenson requested the Board consider using Rogue Valley TV director, Charles Douglas, as a resource on the responsibilities of a director, and voiced her concerns about public access space.

Old Business:

County Fair Planning: Messer and Dinges will set up booth on Aug. 12; Cleland and Dinges work Aug. 13; Therese Swenson and Messer work Aug. 14, PSA Day; Dillmann and Messer work Aug. 15; Messer and Swenson work Aug. 16.

Preplanning on Fair and people in charge:

Set up – Messer

PSA – Messer & Swenson – 30 sec.- 1 minute using teleprompter, own art work, green screen, be prepared to read script over teleprompter, send a word file of their speech to load into teleprompter.

Collateral – handouts - Messer

Volunteers – Dillmann – possible helpers – Audra? Deborra? – Nonprofit assistance?

Approval of May and June 30, 2015 meeting minutes

Dinges moved to approve. Cleland seconded. Motion passed.

New Business

ED & TD Report – Filming of Dunsmuir City Council meetings, Dunsmuir will join SMC for 2015-2016.

Filmed Cinderella play at Mt. Shasta High School. Reorganized SMC rented space.

Financials – Dillmann presented financials and discussed the fact that many nonprofits had not paid their dues. She will contact them to determine the problem so we can close the books for 2014-2015.

New Strategic Transition Plan – Discussion and possible action to adopt (see attachment) - Messer presented a Transition Plan Draft for Board to consider. No action.

New Rate Structure for Studio Use and possible action to adopt – Messer discussed studio rental cost for productions; offering a place at the studio where someone could come in, make a DVD, and leave with it for \$20; going to high schools and work with classes on video production. No action

Garden Rangers Fiscal Sponsorship – Discussion and possible action – Messer discussed using crowd funding project “How to work in a garden with a child” with Snow Creek Studios, \$10,000 to SMC if we get involved. No action.

Meeting was adjourned at 11:01 AM

Next Meeting:

August 19 (due to the Fair on Aug. 12), 2015, 9:00 AM, ExperShare Offices

Next agenda:

Approval of End of Year Financial Reports

Respectfully Submitted by Barbara Dillmann