

Minutes
SMC Board Meeting
ExperShare Offices
205 N. Mt. Shasta Blvd., Suite 500
Mt. Shasta, CA 96097
Jan. 14, 2015

President Messer called the meeting to order at 9:06 AM.

Board Members

Present: Cleland, Dillmann, Dinges, Messer

Absent:

Public Comment: None

New Business

Approval of Minutes for Nov. 12 and Dec. 10, 2014

Cleland moved to approve. Dinges seconded. Motion passed

ED Report

Messer reported on programming B-100, minimizing repeats, and making people aware they can schedule times. Negotiations are ongoing with Senior Theater for local news satire, thinking we could partner with newspapers. PSA could be done at the studio or on location for a charge or could be filmed at the Fair free of charge. We can now deliver a “studio in a box”. City meeting quality is terrible and needs an upgrade.

Financial Reports – Dillmann discussed the current financial position of SMC

Discussion on Moving Status (Issues, logistics and Communications – Messer

Discussion and possible action on Barbara Letter – Dillmann will revise the letter based on the Board’s recommendations and have available for signing at the February meeting.

Discussion and possible action on the 2 Q Financial report

Dinges moved to approve. Cleland seconded. Motion passed.

New Tasks that need to be done:

*Yreka Storage – need to move equipment

*News Letter

*Live PSA & sponsorships – new Products and Fund Raising

*Scheduling Policies, Quality and Leverage – cable shrinking, internet service poor

*New Shows – production cost, reservations, and times for filming

Meeting was adjourned at 10:55 AM

Next Meeting:

February 11, 9:00 AM, ExperShare Offices

Annual Meeting February 11, 10:00 AM, ExperShare Offices

Respectfully Submitted by Barbara Dillmann