



**Public Access**  
It's Your Community on Television.

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## **Vision Statement**

When looking at its future, MCTV15 sees itself as:

- A welcoming center with state-of-the art resources.
- Actively engaged in promoting free speech and creative expression.
- Dedicated to a collaborative spirit which empowers individuals, and assists the organizations, government and educational institutions of the community to share their messages.
- Committed to overall excellence in production, programming approaches and technology implementation.
- Highly visible, credible, and valued as a public institution secure in its funding base.

In 2011 MCTV15 is a solvent and well-respected non-profit organization with a state-of-the-art production facility on the campus of the College of the Siskiyous. From their headquarters in Weed, they serve the cities of Weed, Mt. Shasta, Dunsmuir and McCloud and Siskiyou County with timely information and entertainment for area residents on live feed HD television, radio and over the internet to contacts around the world. A full time Executive Director manages a full time Program Director, part time development director and over 20 regular trained volunteers. The ED is supported by a professional nine member volunteer board of directors and an over \$100,000 operating budget funded in large part by revenue from service organizations, donations sponsors and underwriters.

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*The mission of MCTV15 is to encourage and support the use of media for sharing events, thoughts and opinions by and for the people of Siskiyou County*