



Public Access
It's Your Community on Television.

Mountain Community Television – Channel 15
Studio COS, 800 College Ave
Weed, CA 96094
Telephone: 530-938-5910
Email: info@mctv15.org
Web: www.mctv15.org

Minutes of the Board Meeting August 14, 2007

Mountain Community Television - Channel 15

Tuesday August 14th, 2007 9:00 am

Studio COS LRC 2, 800 College Avenue, Weed, CA 96094

Roll Call

Board Members Present:

Audra Gibson, Todd Cory

Quorum: No, Barbara was voted to the board in part by proxy vote thus making a quorum.

Staff Present:

Interim Volunteer Executive Director: John Cumming

Sectary/Treasurer: Shirley Hammond

Operations Manager: Kathy Blevins

Others Present:

Brendan Butler, Vince Reinig, Barbara Dillman

Introductions

- Shirley led an opportunity for each person to introduce themselves and briefly state their what they were grateful for at MCTV15.

Proceedings

- Meeting called to order at 9:13 am
- Minutes of June 26th approved as written

Public Comment

- Brendan thanked Vince for shared booth space at the Siskiyou Golden Fair.
- Audra provided written instructions for Judith's proxy vote with regard to the possible appoint of Barbara to MCTV15's board.

Motion

Motion: Audra made a motion to appoint Barbara to MCTV15 board. Motion was seconded by Todd. The motion passed 3-0 with Judith's proxy vote. Quorum was established after Barbara's appointment.

The mission of MCTV15 is to encourage and support the use of media for sharing events, thoughts and opinions by and for the people of Siskiyou County



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Action: Audra – To make press release about new board member.

Executive Director Report by John Cumming

- John reported that outside time commitments meant that he was unable to be present for Tuesday production schedule nor do behind the scenes work. He indicated that Kathy and Brendan stepped forward and covered during John's absence. John thanked them both for their good work.
- Programming duties have been successfully undertaken by Kathy. She has completed the programming of channel 15 with assistance for several weeks.
- Financial reports were not available due to problems with ending fiscal year and entering data for new fiscal. John reported that they would be sent via email ASAP.
- MCTV15 promotion postcard's were designed by John and LindaSue. Overnightsprints delivered 4,000 copies in time for distribution at the Siskiyou Golden Fair.
- A monthly orientation meeting has now been established. Orientation Night will be held on the 3rd Tuesday at 7pm. Request that a board member be present at each meeting to welcome new community members and to answer questions.
Action: Audra – Press release about orientation night.
- Migrant workers kids camp was hosted by the College. Part of the camp was conducted at the Studio. The College hired Steven Hirohama to help the kids create a video production. John helped the first three days, Kathy and Brendan helped on the last couple of days. MCTV15 furnished about 30 hours of man power, a box of miniDVD tapes and some DVD's.
- The Chroma key setup was installed in the sound stand behind the yellow curtain. Some lighting setup and testing were expected to be completed by next board meeting.

Financial Report by Shirley Hammond

- No Financial reports were presented due in-part to problems with fiscal year end.

Programming Report by Kathy Blevins

- Kathy is now undertaking all aspects of the scheduling and programming of MCTV15 video playback.

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Old Business

Name Change Proposal

Discussion and possible action to submit name change for MCTV15 Inc., the public benefit non-profit organization (Please read proposal prior to meeting)

- Shirley reported that she and John visited with Lyn Teuchrer MCTV15's CPA. Lynn informed them of the reporting requirements with regard to changing the legal name of the nonprofit origination. The process is very straight forward.

Motion: Audra made a motion to change the legal name of MCTV15's nonprofit form 'Mountain Community Television Channel 15 Inc.' to 'Siskiyou Media Council'. Second: Barbara. Motion passed 3-0.

Legacy Fund Project Updates

- JEDI – Still waiting for JEDI
- Sisson Museum - Unknown
- Mt. Shasta Community Resource – Shirley and Judith had production meetings.

Professional Services Update

- Mercy Medical Mt. Shasta – No new progress.
- College of the Siskiyous Foundation – Waiting for next show scheduling.
-

New Business

Discussion of goals regarding technology required in creation of the government programming.

- Tabled

Sponsorship outline of benefits

- Audra offered her draft outline.
- Discussion centered around defining Sponsor, Donator and Underwriter.
- Clearly defined levels of sponsorship with funding level and benefits.
- Volunteer recognition was agreed to be a good goal.

Discussion of shows sponsored or produced by MCTV15

- Tabled

Board / Staff Comments

- Audra reported that some Weed City council meeting have not been cable cast on channel 15. She expressed concern about future funding of MCTV15 and offered a letter that states MCTV15 position.

Action: John to review, sign and have Kathy and Brendan deliver letter to

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next Weed City council meeting. They will read letter into public record and be available for questions.

Action: Vince to attend next Weed City council meeting and speak on behalf of Northland Cable and their continued commit to have the meetings cablecast on channel 15.

- Vince again requested keys to access the studio in order to maintain Northland's installed equipment that is used for cablecasting.
- Vince lead a discussion about the media education opportunities in Siskiyou county. Many shared Vince's concerns about the College of the Siskiyou's long term commitment to the media program. Siskiyou Media Council/MCTV15 is committed to assisting the college with it's media classes.

Action - Audra - Setup at meeting with key COS people to discuss vision for media education.

Adjournment

Adjourn at 11:10 am to the next regular meeting:
Tuesday September 11, 2007 at 9:00 AM